[School] Applicant Survey

Thank you for applying to [School]! We are constantly working to refine the admissions process at [School] and feedback from families like yours is critical to that process.

# About Your Family

Parent/guardian name:

Parent/guardian email address:

Student name 1:

Student name 2:

Student name 3:

Grades applied for (multi-select):

Pre-school

Kindergarten

1

2

3

4

5

6

7

8

9

10

11

12

# Your School Search Process

What types of schools did you consider in your search process? (select all that apply)

* Public schools
* Charter schools
* Magnet schools
* Religious private schools
* Non-religious private schools
* Montessori schools
* Boarding schools
* Homeschooling
* Waldorf schools
* School specializing in learning differences
* Other (text box)

What channels did you use to research schools? (select all that apply)

* Search engines
* School search platforms (e.g., Great Schools, Niche, Private School Review)
* Social media
* Online directories for local publications
* Online forums
* Other (text box)

How did you hear about [School]?

* Local print magazine
* Direct mail
* Billboard
* Radio ad
* TV Ad
* Word of mouth/current family
* School fair
* Community event
* Internet search
* School search platform
* Email
* Facebook post
* Instagram post
* Facebook ad
* Instagram ad
* Search engine ad
* Other (text box)

What factors did you consider in your school search? (select all that apply)

* Class sizes
* Teacher qualifications
* Advanced placement
* Athletics
* College counseling services
* College matriculation
* Facilities
* Fine and performing arts
* A school’s ranking
* Student and employee diversity
* Academic rigor
* Campus security
* Social-emotional learning (SEL)
* Character education
* Academic support for learning differences
* A convenient commute
* Bus service/transportation availability
* Tuition cost
* Availability of financial aid
* Other (text entry)

What factors did you consider in your school decision? (select all that apply)

* Class sizes
* Teacher qualifications
* Advanced placement
* Athletics
* College counseling services
* College matriculation
* Facilities
* Fine and performing arts
* A school’s ranking
* Student and employee diversity
* Academic rigor
* Campus security
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* Tuition cost
* Availability of financial aid
* Other (text entry)

In addition to [School], how many other schools did you apply to?

If you are not planning to enroll at [School], please share your family’s enrollment decision for the upcoming school year:

* My child/ren will attend another school
  + Please share the school that your child/ren will attend next year.
* My child/ren will remain at their current school
* My child/ren will be homeschooled

If your child/ren will attend a different school, how would you benchmark [School] against the school you chose in the following areas:

|  | **[School] is stronger** | **[School] is the same** | **[School] is weaker** |
| --- | --- | --- | --- |
| Academics |  |  |  |
| Athletics |  |  |  |
| Fine/performing arts |  |  |  |
| Facilities |  |  |  |
| College counseling |  |  |  |
| College matriculation |  |  |  |
| School ranking/reputation |  |  |  |
| Student and employee diversity |  |  |  |
| Location |  |  |  |
| Tuition cost |  |  |  |
| Availability of financial aid |  |  |  |

# Your Experience with the [School] Admission Team

Overall, how would you rate your experience going through [School]’s admission process?

* Very satisfied
* Satisfied
* Neither satisfied nor dissatisfied
* Dissatisfied
* Very dissatisfied

How satisfied or dissatisfied are you with the following:

|  | **Very satisfied** | **Satisfied** | **Noether satisfied nor dissatisfied** | **Dissatisfied** | **Very dissatisfied** | **N/A** |
| --- | --- | --- | --- | --- | --- | --- |
| Team responsiveness |  |  |  |  |  |  |
| Interaction with the admission staff |  |  |  |  |  |  |
| Interaction with faculty/staff outside of admission office |  |  |  |  |  |  |
| Interaction with current students |  |  |  |  |  |  |
| Interaction with current parents |  |  |  |  |  |  |
| Event/tour experience |  |  |  |  |  |  |
| Process for submitting application materials |  |  |  |  |  |  |
| Acceptance notification process |  |  |  |  |  |  |
| Financial aid notification process |  |  |  |  |  |  |

What else would you like us to know about your experience applying to [School]? (text box)